

Tips for Poster Making

from

Dottie Fox, Youth Chair

Here are some simple tips for making a great poster which you can share with the teachers, librarians, scout leaders or anyone else who is working with the children:

1. A good poster has a bold and simple design.
2. Its message is easy to understand and is to be printed on the poster- for Smokey Bear it is "**Only YOU Can Prevent Wildfires!**" For Woodsy Owl it is "**Lend a Hand--Care for the Land!**"
3. Paper should be provided for the children - 11x17 inches in size. Crayons, markers, poster paints or watercolors can be used. The drawing can be pasted upon a second piece of flat paper - no 3D posters.
4. Only Smokey Bear or Woodsy can be on the poster- not together. It can be the whole figure of Smokey or Woodsy or just their heads - it's the child's choice.
5. Members of the National Garden Clubs, Inc., which includes all Connecticut garden club members, can purchase Smokey or Woodsy promotional and educational products at the national Symbols Cache website www.symbols.gov
6. There cannot be any computer scanned, or electronically generated images- the children can draw Smokey and Woodsy - but the coloring and costume must be accurate, since they are official symbols are protected by law.
7. Posters will be judged on originality, design, the slogan, artwork and overall great design. Make sure all the words are spelled correctly (I often make such mistakes!).